



BitStream – Capacity Building for Innovation

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The context: Public Sector in Sweden/ Norway



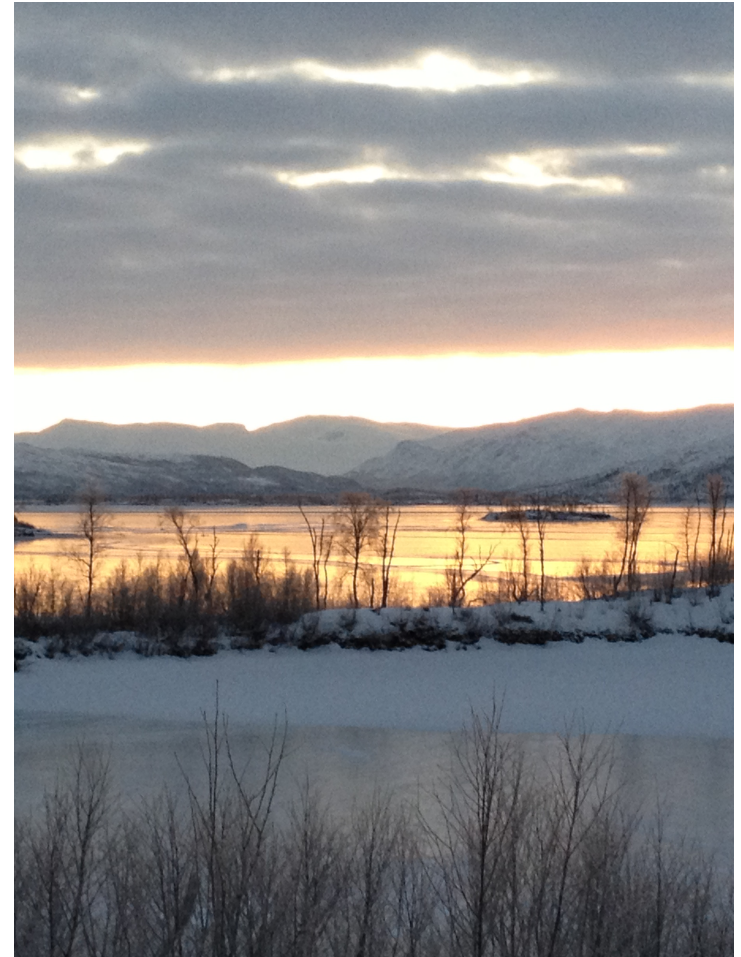
Background

- The population is getting older
=> Greater demand for service
- Changes in our society - technological developments, new demands from citizens, etc.
=> Puts pressure on the Public sector to change their way of delivering service
- High degree of adoption of technology and digital infrastructure in Scandinavia
- Horizon 2020 and 24/7
- But, solutions for the public sector is often copied from the private sector

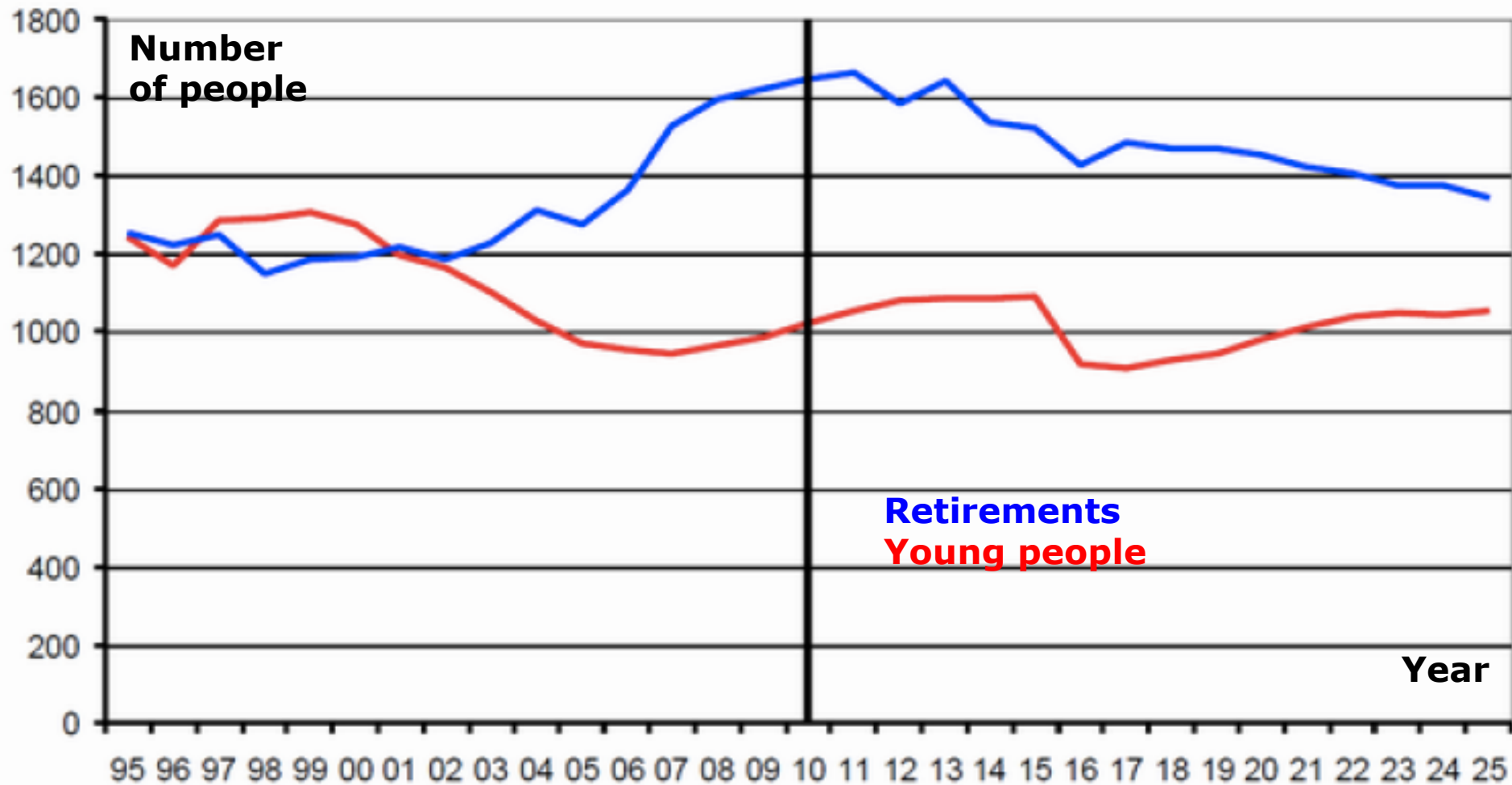
Challenge 1: Scarcely populated areas

- **Municipality and inhabitants per km²**

– Arjeplog:	0,5
– Arvidsjaur:	1,5
– Lycksele:	2,5
– Storuman:	1
– Sorsele:	0,5
– Vilhelmina:	1
– Dorotea:	1
– Malå:	2



Challenge 2: Less young people entering the workforce than retirements



Figures for the county of Jamtland, Source: Statistics Sweden



Conclusion

The Public Sector needs models and tools that allows them to conduct business development based on their own conditions!



The Bitstream project: Goals

- **Create a transnational platform for capacity building and exchange of experiences in the area of innovative business development**
- **Explore and evaluate user centred methods and tools for innovative business development adapted to the Public Sector**
- **Bodø Municipality, Sorsele Municipality, Storuman Municipality, The Enforcement Authority in Norway , University of Nordland, Nesna University College & Umeå University**

Deliverables

- A virtual and physical transnational platform for capacity building including cross border exchange of experiences, research and developments in innovative business development
- Prototypes of methods and tools that are adapted to sustainable innovative business development in the Public Sector
- Enhanced competence within the Public Sector to conduct innovative business development and to act as competent purchasers of external services



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